



REWAA  
*Handy Garments*

CANVAS  
TRADITIONAL INDIAN-LABLE





The history of clothing in India dates back to ancient times, yet fashion is a new industry, as it was the traditional Indian clothing with regional variations like the sari that remained popular until the early decades of post-independence India. A common form of Indian fashion originates from Western culture. Fashion includes a series of designs and gold thread to attract customers and apply a statement to the Indian fashion community. A famous Indian fashion trademark is embroidery, an art of sewing distinct thread patterns. A way to include the traditional look and create a new fashion statement includes embroidery applied to a saree, dress, shirt, skirt, and pants to reflect the western culture influence as well as include the Indian tradition.







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# CANVAS

TRADIT' ONAL ET ACTUEL



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RIVAA  
Creating Culture

CANVAS  
TRADITIONAL INDIAN CLOTHES



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