

A woman with dark hair styled in an updo, wearing a vibrant red saree with intricate gold embroidery on the sleeves and border. She is adorned with large, ornate gold earrings, a necklace, and multiple bangles and rings on her hands. The background is a teal wall with subtle gold patterns.

jr
JOH RIVAAJ

कढ़ाई
Vol-3
(THE EMBROIDERY)

JOH RIVAAJ

AS THE AGES PASS,
AS KINGDOMS
CRUMBLE AND
NEW ONES RISE
FROM THE ASHES
LIKE A GLOBOUS
BEAST, THEIR
BEAUTY IS A
CONSTANT SOURCE



9716





ILLUMINATION TO THE
WORLD AROUND YOU.
THESE DIAMONDS ARE
ALSO EMBROIDERED IN
GARMENTS WHICH NEVER
FADE WITH TIME, WITH
TRENDS, WITH PAIN.

9717



JOH RIVA AJ



JOH RIVA AJ

OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MAN
HOLDS CLOSE TO HIS
HEART, WHEN YOU
LOOK AS YOU DO IN
THESE THREADS.



9701

9702

9703

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9716

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9718

JOH RIVA AJ
कढ़ाई
THE EMBROIDERY



9715

JOH RIVA AJ

PORTRAY YOUR
PASSION IN ITS
TINIEST MOMENTS
IN THESE
EXCLUSIVELY
CRAFTED SAREES.
DRIVE THE WORLD
INTO A LOVE-
STRUCK FRENZY



9714





JOH RIVA AJ

BECOME THE TRENDSETTER
THE WORLD WATCHES AND
WANTS TO FOLLOW. GO
BEHIND THE SCENES
AND HAVE FUN.
WATCHERS FOLLOW IN
YOUR FOOTSTEPS.

FASHIONS OF YESTERDAY
ARE HERE TOMORROW.
BUT THERE ARE SOME
THAT LAST THE PASSAGE
OF TIME. THERE ARE SOME
SUCH FASHIONS.
CUSTOM-MADE FOR YOU.

JOH RIVA AJ
9707





OF ALL THE THINGS
IN HEAVEN AND
EARTH, THAT MAN
HOLDS CLOSE TO HIS
HEART, WHEN YOU
LOOK AS YOU DO IN
THESE THREADS... HE
HELDS NOTHING
DEARER, HE ABOVE
THE REST.

9711



9713

THIS PICTURE
OF YOURS,
LOOKING
IMMACULATE
IN YOUR SPECIAL
SAREE IS ETCHED
INTO THE
MINDS OF ALL
THOSE
WHO COME BEFORE
YOU. BE THE
MEMORY
THAT IS ALWAYS
CHERISHED.



JOH RIVA AJ



JOH RIVA AJ

BEHIND THIS SAREE, YOU HAVE POWERS
BEYOND THE ORDINARY. THE
POWER TO ATTRACT EVERY MAN AROUND
YOU, THE POWER TO MAKE OTHERS
BOW IN DISRESPECT. THE POWER
TO RULE THE WORLD.





JOH RIVAAJ

EVERY FIBRE OF LIFE,
EVERY COLOUR OF
EXISTENCE, EVERY
SHADE OF EMOTION
IS CAPTURED IN
THE GARMENT YOU
WEAR. JOIN
YOURSELF IN AN
ASTONISHING
RANGE OF COLOURS.

9709





IN THE TURBULENT WORLD
OF TODAY YOUR
MAGNIFICENCE IS THE ONE
GUNSUNG, LITTLE DO
THEY KNOW YOUR SECRETS.
THE MAGIC OF YOUR THREADS.

9708



JOH RIVAAJ

LET THE CELEBRATIONS COME
TO A STANDSTILL WHEN YOU STRIDE.
BE, BECAUSE YOU'RE IN THE LIMELIGHT.
BEHOLD THE STAR.



JOH RIVA AJ



YOU ARE A
PORTAL, A
DOORWAY
TO THE
HOLY, THE
BLENDING,
THE MAGNIFICENCE
OF THE WORLD
KNOW, IN SUCH
MERE, YOU
ARE AN ANGEL.

9706

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jr
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कदाई
(THE EMBROIDERY)

Vol-3





JOH RIVA AJ

CLASS CANNOT
BE LEARNED.
IT IS PERSONAL. THERE
ARE BEAUTIFUL
GARDENS THAT
GROW UPON YOUR
UNMATCHED CLASS
TO THE WORLD.
OUTRAGE, GO.
ENCHANT EVERYONE!



9705





JOH RIVAAJ

OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MEN
WISH TO SEE
HEART WHEN YOU
LOOK AS YOU DO IN
THOSE THINGS...HE
HELDS NOTHING
DEARER TO HIM
THE REST



9701





PRICE LIST		
SR NO.	D NO.	RATE
1	<i>kadhαι-9701</i>	1895/-
2	<i>kadhαι-9702</i>	2195/-
3	<i>kadhαι-9703</i>	1995/-
4	<i>kadhαι-9704</i>	2195/-
5	<i>kadhαι-9705</i>	1995/-
6	<i>kadhαι-9706</i>	1595/-
7	<i>kadhαι-9707</i>	1995/-
8	<i>kadhαι-9708</i>	1695/-
9	<i>kadhαι-9709</i>	2195/-
10	<i>kadhαι-9710</i>	2795/-
11	<i>kadhαι-9711</i>	1895/-
12	<i>kadhαι-9712</i>	1895/-
13	<i>kadhαι-9713</i>	1795/-
14	<i>kadhαι-9714</i>	1995/-
15	<i>kadhαι-9715</i>	1895/-
16	<i>kadhαι-9716</i>	2995/-
17	<i>kadhαι-9717</i>	1995/-
18	<i>kadhαι-9718</i>	2695/-



JOH RIVA AJ

9718

AS THEY GAZE INTO
THE MIRROR, THEY'RE
STRUCK BY BEWILDERMENT
NOT KNOWING IT IS
THEIR REFLECTION THEY
BEHOLD THEY IMAGINE