KALAM™




She is Indian in looks, in spirit, at heart...even in Kurtys. But her beauty is as big a rage abroad as it is at home. In the roads of London, in the waters of Venice, in the sands of the Middle East, in the bylanes of Paris...her name is remembered with fondness and with glee.
GARMENT STYLE
002


KALAM
YOU TRANSFORM THE ATMOSPHERE OF THE WORLD
And all that is withered, all that is lifeless, all that is pale disappears in an instant in your wake, life
ANARKALI STYLE
003



KALAM™



Woman

KALAM™

complimentary copy not for sale


THIS
SEASON
GET
TRENDS
A picture
of you
brings
comfort.
A sight
of you
brings
solace.
006
KALAM


KALAM
005


Many claim to understand fashion, but only a few understand style. And she settles for nothing but world-class fabrics at all times! No wonder then that only the greatest masters from the kingdom of style work on making her looking breathtaking.


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004


KALAM


KALAM
She stands in a
land known
for its culture,
its heritage, its
beauty and its
untold riches
007




This dress and you are a match made in heaven. When you dress in this sublime creation, you transcend to a new pedestal. One where the world of fashion views you with reverence, as the goddess of style.
Goddess of Style
008


KALAM
In your gaze, the world sees endless beauty. In your smile, the world sees a beacon of immense beauty. In your posture, the world sees a woman with immeasurable pride.



001



002



003



004



005



006



007



008


KALAM
Woman