



LILY & LALI[®]
GULS PRIDE
A PRODUCT OF Sirona GROUP

HASMEENA

VOL-3





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CULTURE
Different

20301

"I think there is beauty in everything. What 'normal' people perceive as ugly, I can usually see something of beauty in it."

A woman with dark hair is standing on a set of wide stone stairs. She is wearing a vibrant yellow and gold ensemble. The outfit consists of a long-sleeved kurta with a round neckline, featuring intricate floral embroidery in pink and green. A matching yellow dupatta with a wide gold border and floral patterns is draped over her shoulders. Her pants are also yellow with a gold border at the hem. She is wearing gold-colored flat shoes. The background shows the stone architecture of the stairs and a building. The overall mood is elegant and traditional.

The new **FEMININE FASHION**

"I think there is beauty in everything. What

'normal' people perceive as ugly, I can usually

see something of beauty in it."

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SOME~
WHERE
WE
KNOW





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A woman with long dark hair is standing on a wide set of stone steps. She is wearing a vibrant red kurta with gold embroidery around the neckline and hem, paired with a matching red dupatta featuring large gold floral and paisley patterns. She is also wearing gold flat shoes and a gold necklace. Her right hand is resting on a black metal post. The background shows a large stone building with arched windows and a wide staircase.

Classic beauty

"A little bad taste is like a

nice splash of paprika. We

all need a splash of bad

taste—it's hearty, it's

healthy, it's physical. I think

we could use more of it. No

taste is what I'm against."

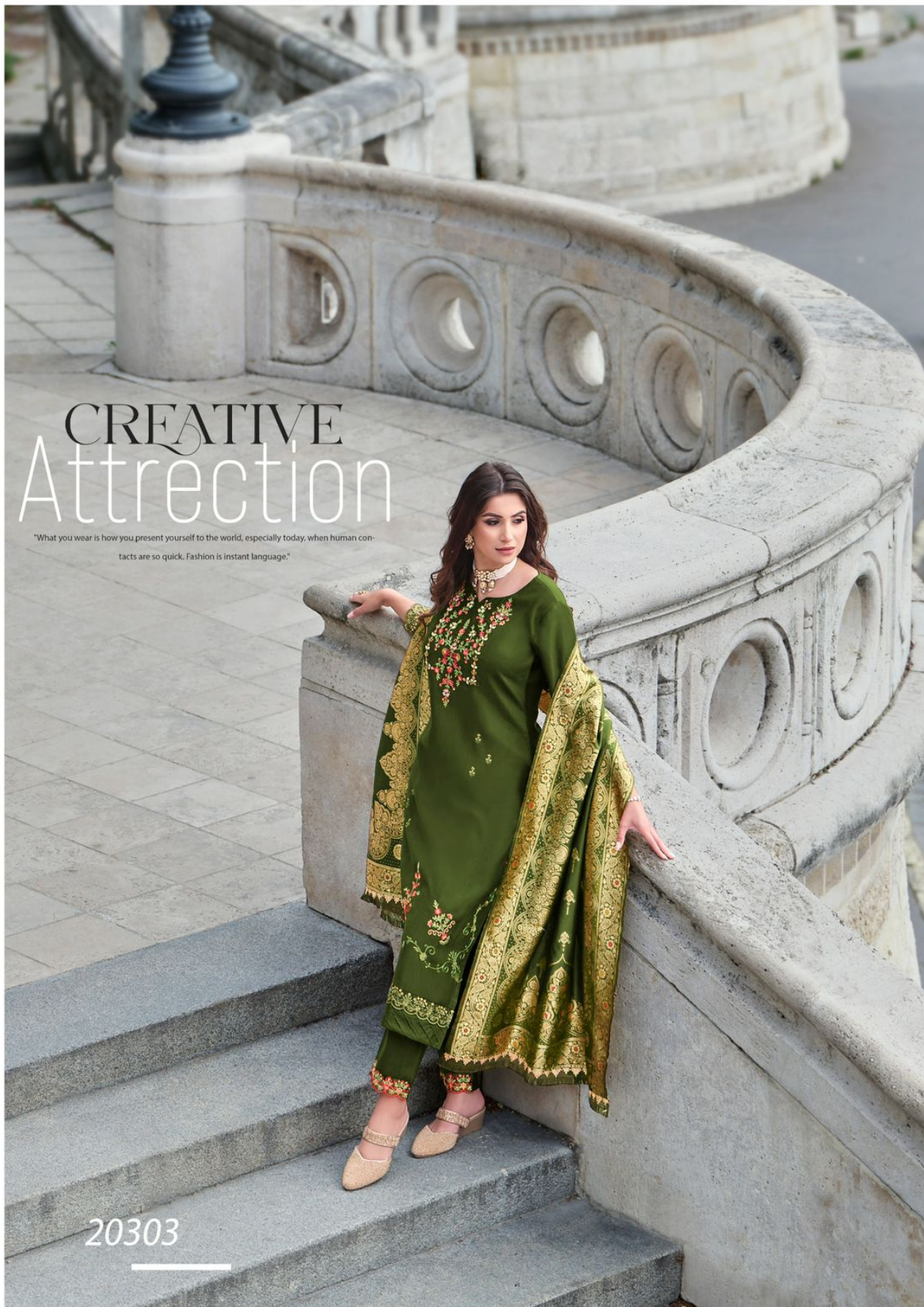




BEAUTY Elegance

The dress must follow the body of a woman, not the body following the shape of the dress.

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CREATIVE Attraction

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."

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Straight Into
ST



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NEW BEGINNING



"I think there is beauty in everything. What 'normal' people perceive as ugly, I can usually see something of beauty in it."

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YLE

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