Natya
Shastra
In early Indian tradition and the Natya Shastra (an ancient Indian treatise describing ancient dance and costumes), the navel of the Supreme Being is considered to be the starting place of existence and creativity; hence the midriff is to be left uncovered by the saree.
11009

ONLY@
KURTIS

Stylish Designs

Casual wear dress of fine printed crepes in summer is due to the comfort & simplicity it offers while wearing. They are extremely easy to wear, easy to carry off and equally easy to wash and maintain. Apart from being extremely light and comfortable, casual printed sarees are quite convenient as one need not worry about the embellishments getting spoilt, special washing techniques etc. In comparison with the casual printed sarees of past that only consisted dots or floral print patterns, today's latest & stylish printed sarees floral motif printed patterns that are new & latest in trend. These bright colorful casual sarees gives a cheerful & vivacious look just perfect for cooler summer.

11001

11002

Natya Shastra

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11003

Dignified
Look
Normally these casual printed sarees are reasonably priced but one can find all color combinations with different designs printed on them. The varied colored prints give them a colorful & dignified look. These days printed sarees are also available with lace borders of fancy materials like brocade, sequins etc. that gives them a look of designer outfit
11005

11006

11007

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11009

Prakrit World

The Printed Saree has its birth in both South and North India. The word 'sari' was taken from the Prakrit word 'sattika' as written in the most primitive Jain and Buddhist texts. The first known portrayal of the saree in Indian is the figurine of an Indus valley priest wearing a drape.

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Stylish
Designs
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