





Embroideries bring to life glamorous & innovative garment

1004-E

ALIZEH



*Different cultures come together in a tribute to fashion's
biggest moment this season*

1004-E





FASHION IS NOT SOMETHING
THAT EXISTS IN DRESSER ONLY.
FASHION IS IN THE SKY, IN THE
STREET. FASHION HAS TO DO
WITH IDEAS, THE WAY WE LIVE,
WHAT IS HAPPENING.

1004- I

A woman with long dark hair and a bindi is wearing a maroon lehenga with gold floral patterns and a long, sheer maroon dupatta with gold borders. She is standing in a studio with a light beige background, a large arched window with vertical blinds, and a vase of orange flowers to her left. The text "Dress like you're already famous" is in the top left corner, and "# 1004- I" is below it.

A woman with long, wavy brown hair is wearing a maroon lehenga with gold embroidery. The bodice features a diamond-shaped quilted pattern with gold floral motifs. She is also wearing a sheer maroon dupatta with gold borders and floral patterns. Her jewelry includes a gold maang tikka, large gold earrings, and two gold rings. She is standing against a plain, light-colored background.



*Smiles are
always in
fashion!*

ALIZEH is a brand name, not a trademark. It is used here for identification purposes only. The design and content of this page are the property of ALIZEH. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without permission in writing from ALIZEH.

1004- H









Reassure I think there is always a need for pure design. With pure design, you don't need so much decoration.

1004-A



UNIVERSAL GRACE

ALIZEH
BOLD & BEAUTIFUL



Her gaze knows no boundaries. Her elegance knows no limits. Her charm is a source of inspiration and wonderment across the world. Looking simply divine in her matchless attire, she rules the world with her smile. Her admirers follow, entranced.



E T E R N A L M A G I C

ALIZEH
GOLD & BEAUTIFUL



1004



Little girls around the world collect pictures from newspapers, in magazines, in posters and pin them on their walls, drawing and like to be as graceful as dancers, as subtle! She is their idol, and they dream of emulating her someday. She's their gods, their joy, their source of inspiration.

