

ALLURE

ISSUE 2024-25




FRATH
THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN





FASHION trend report 1



COLOR
EXPLORATION



INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and retro patterns are back to inject colour into your sarees. Keep it chic with simple silhouettes. Go decidedly bold, graphic and tone with


FARATH



TR-10405



TR-10406



TR-10407



TR-10408



TR-10409



TR-10410

ALLURE'



TR-10411



TR-10412

INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and subtle patterns are back to inject colour into your saree. Keep it chic with simple silhouettes. Go decidedly bold: graphic and to die with.

VRATH

त्रिराथ
ALLURE

TR-10408



VIRATH
ALLURE

TR-10405





SHRATH
ALLURE

TR-10406

त्रिराथ
ALLURE

TR-10410



TRIRATH
ALLURE

TR-10412

COLOR
EXPLORATION



INDIA'S
MOST
Beautiful
WOMEN

Psychotic hues and raring patterns are back to
inject colour into your saree. Keep it chic with
simple silhouettes. Go decidedly bold
graphic and tone with


FARATH




TR-10412

COLOR
EXPOSITION



INDIA'S
MOST
Beautiful
WOMEN

Psychodrama hues and subtle patterns are used to inject colour into your saree. Keep it chic with a simple silhouette. For a decidedly bold, graphic and tone with

TRIRATH

FASHION trend report 1



TR-10410

त्रिराथ
ALLURE

TR-10409



SHIRATH
ALLURE

TR-10407





FARATH
ALLURE

TR-10411



FASHION trend report 1



TR-10406

COLOR
EMOTION



INDIA'S
MOST
Beautiful
WOMEN

Psychedelic, rural and retro patterns are back to inject life into your wardrobe. Rise - chic with simple silhouettes. Go decidedly bold, graphic and tone-rich.

FARATH

ALLURE

ISSUE 2024-25




FRATH
THE TRADITION

INDIA'S
MOST
Beautiful
WOMEN



COLOR
EXPLOSION



INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and ethnic patterns are quick to inject colour into your saree. Keep it chic with a simple or understated, decorative gold jewelry and lace with

PARATH

FASHION trend report 1





TR-10405



INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and retro patterns are back to
wield colour in a new sense. Keep it chic with
a playful nod to the decidedly bold,
graphics and tone with

Designers have decided that vibrant, abodes are
the way to move forward. Add an air of a touch,
day-time glamour is on your wardrobe,
we love to eatery colours and funky abode
that with striped orange!



COLOR
EXPLORATION

COLOR
EXPLORATION



INDIA'S
MOST
Beautiful
WOMEN

Psychoclastic nature and ethnic traditions are back to
inject colour into your saree. Keep it chic with
simple accessories. Go deciduous: bold
geometric and tone with


VIRATH



FASHION trend report 1



TR-10409

COLOR
EXPLOSION



INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and retro patterns are back to inject colour into your wardrobe. Keep it chic with simple silhouettes. Go decidedly bold, graphic and loose with


FARRATH

FASHION trend report 1



TR-10408

COLOR
EXPLOSION

FASHION trend report !

INDIA'S
MOST
Beautiful
WOMEN

Psychedelic hues and ethnic collars are back to
inject colour into your saree. Keep it chic with
simple accessories. Go decedent with
graphic and tone with


VIRATH



COLOR
EXPOSITION



INDIA'S
MOST
Beautiful
WOMEN

Psychotic hues and rich patterns are quick to
inject colour into your saree. Keep it chic with
simple accessories. Go, decidedly bold,
graphic and tone with


PARATH

FASHION trend report 1



TR-10407