





















They are guided by the desire to attract the public attention to their creations, but this doesn't necessarily mean that they are intended to brighten up the everyday life of lay people. Fashion colors trends are an interesting aspect of general fashion trends It is not a rare occurrence when the whole city suddenly falls in love with a certain color.













In some cases the fashion trends reflect the mood of the public in terms of popular clothes and accessories and in other cases fashion trends impose the changes in the public taste. Fashion trends in their essence predetermine their transitory character.