



Priyanka

‘THE
FASHION IS QUALITY.’





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‘THE
FASHION IS QUALITY.’



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DREAM

WEAVER

THE LIFE OF A DESIGNER IS A LIFE OF FIGHT
FIGHT AGAINST THE UGLINESS.
JUST LIKE A DOCTOR FIGHTS AGAINST DISEASE.
FOR US, THE VISUAL
DISEASE IS WHAT WE HAVE AROUND.
AND WHAT WE TRY TO DO IS CURE IT SOMEHOW WITH DESIGN.

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a blend of HUES

black is an important colour this year, and fused with aquamarine blue, it becomes like majestically elegant. Experience sheer class this season with brand latest collection fabulous printed suit in brilliant shades of hues



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Design

I DON'T SAY I CREATE. I COPY, OF COURSE.
I'VE NEVER BEEN INTERESTED IN THE POINT OF VIEW OF
THE TAILOR OR CRAFTSMAN. FASHION IS A VISUAL DEPRESSION.
THIS IS WHY I OFTEN REFUSE THE NAME OF FASHION DESIGNER.
IT'S A SUPERFICIAL, STUPID JOB. THE SOCIAL-PSYCHOLOGICAL ASPECT IS MORE INTERESTING.

012



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style

is when they're running
you out of town and you
make it look like you're
leading the parade.





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‘THE
DIFFERENCE BETWEEN STYLE AND
FASHION IS QUALITY.’



002



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BE THE MOST
STUNNING
BEAUTY



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008

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SECRETS OF STYLIST

STYLE IS VERY PERSONAL. IT HAS NOTHING
TO DO WITH FASHION. FASHION IS OVER
QUICKLY. STYLE IS FOREVER.





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style

IS WHEN THEY'RE RUNNING
YOU OUT OF TOWN AND YOU
MAKE IT LOOK LIKE YOU'RE
LEADING THE PARADE.



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RADIANCE *feel*





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‘THE
FASHION IS QUALITY.’



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THE
BEST
COUTURE



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BE THE MOST
STUNNING
BEAUTY



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THE
WAY
SHE
WEARS
IT



"A woman's
DRESS

should be a like a barbed-wire fence:
serving its purpose without
obstructing the view."

