











FASHION IS VERY IMPORTANT. IT IS LIFE-ENHANCING AND, LIKE EVERYTHING THAT GIVES PLEASURE, IT IS WORTH DOING WELL.





FASHION IS A RELIGION IN ONE SENSE. ONCE UPON A TIME, OUR BRAND WAS CONSIDERED THE SANCTUM SANCTORUM OF FASHION. I WANT TO PRODUCE THINGS THAT PEOPLE REALLY WANT TO BUY.





















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