

MIRASAA™



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MIRASIAA™

BOBY
STYLE

MIRAYAA™



STYLE
FOCUS

FASHION IS NOT SOMETHING THAT EXISTS IN DRESSSES ONLY.
FASHION IS IN THE SKY, IN THE STREET, FASHION HAS TO DO
WITH IDEAS, THE WAY WE LIVE, WHAT IS HAPPENING.

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Fashion

is not necessarily about labels.
It's not about brands. It's about
something else that comes from
within you. Ralph Lauren



'WALK THIS WAY

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PEOPLE ARE BEAUTIFUL
IN THEIR OWN WAY

BOBY
STYLE

MIRAYAA™



DREAM

WEAVER

THE LIFE OF A DESIGNER IS A LIFE OF FIGHT.
FIGHT AGAINST THE UGLINESS.
JUST LIKE A DOCTOR FIGHTS AGAINST DISEASE.
FOR US, THE VISUAL
DISEASE IS WHAT WE HAVE AROUND.
AND WHAT WE TRY TO DO IS CURE IT SOME WITH DESIGN.



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The life of a is a life of fight.
Fight against the ugliness.
Just like a doctor fights
against disease.
For us, the visual
disease is what we
have around, and
what we try to do
is cure it somehow
with design.
Massimo Vignelli



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FASHION

Is so close in revealing a person's inner feelings and everybody seems to hate to lay claim to vanity so people tend to push it away. It's really too close to the quick of the soul. Stella Blum