JOH RIVAAJ
कढाई
Vol-3
(THE EMBROIDERY)

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JOH RIVAAJ

AS THE AGES PASS,
AS KINGDOMS
CRUMBLE AND
NEW ONES RISE
FROM THE ASHES
LIKE A GLORIOUS
BURDEN, THEIR
BEAUTY IS A
CONSTANT SOURCE

9716

ILLUMINATION TO THE
WORLD AROUND YOU
THESE DAMSELS ARE
ALSO DRESSED IN
GARMENTS WHICH NEVER
FADE WITH TIME, WITH
TRENDS, WITH FADS.
9717

JOH RIVAAJ

JOH RIVAAJ
OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MAN
HOLDS CLOSE TO HIS
HEART, WHEN YOU
LOOK AS YOU DO IN
THESE THREADS...

9701
9702
9703
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LET THE CELEBRATIONS
COME TO A STANDSTILL
WHEN YOU STRIDE IN.
BECAUSE YOU'RE IN THE
LIMELIGHT...YOU'RE
THE STAR.

9715

JOH RIVAAJ

PORTRAY YOUR PASSION IN ITS TRUEST AVATAR I N THESE EXCLUSIVELY CRAFTED SAREE, DRIVE THE WORLD INTRO A LOVE-STRUCK FRENZY

9714

JOH RIVAAJ
BECOME THE TRENDSETTER
THE WORLD IMITATES, AND
ASPIRES TO BECOME. JOH
THESE BEAUTIFUL CREATIONS,
AND HAVE FASHION
AFICIONADOS FOLLOW IN
YOUR FOOTSTEPS.

FASHIONS OF YESTERDAY
MAY FADE TOMORROW,
BUT THERE ARE SOME
THAT LAST THE PASSAGE
OF TIME. THESE ARE SOME
SUCH DESIGNS,
CUSTOM MADE FOR YOU.
JOH RIVAAJ
9707

JOH RIVAAJ
OF ALL THE THINGS
IN HEAVEN AND
EARTH THAT MAN
HOLDS CLOSE TO HIS
HEART, WHEN YOU
LOOK AT YOU DO IN
THESE THREADS...HE
HOLDS NOTHING
DEARER. BE ABOVE
THE REST.
9711

JOH RIVAAJ
THIS PICTURE
OF YOURS,
LOOKING
IMMACULATE
IN YOUR SPECIAL
SAREE IS ETCHED
INTO THE
MINDS OF ALL
THOSE
WHO COME BEFORE
YOU. BE THE
MEMORY
THAT IS ALWAYS
CHERISHED.
9713

JOH RIVAAJ
IN THIS SAREE, YOU HAVE POWERS
BEYOND THE ORDINARY. THE
POWER TO WOO EVERY MAN AROUND
YOU. THE POWER TO MAKE OTHERS
BOW IN SUBSERVIENCE. THE POWER
TO RULE THE WORLD!

JOH RIVAAJ

YOU ARE THE PRIZE OF ALL THE LANDS. YOUR THREADS REPRESENT YOUR BEAUTY. THE SAME BEAUTY POINTS OF ALL THE KINGDOMS VIE FOR.

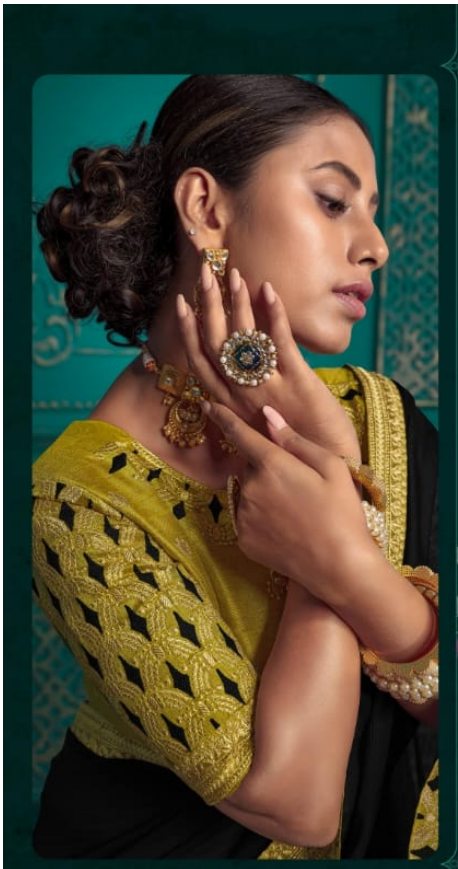
9712

CLAD IN THESE
SAREE, THE
WORLD
BRIGHTENS
WHEREVER
YOU GO.
BE A SOURCE
OF LIGHT
THAT BRINGS
CHEER
TO THE WORLD.
JOH RIVAAJ
9710

JOH RIVAAJ

EVERY HUE OF LIFE,
EVERY COLOR OF
EXISTENCE, EVERY
SHADE OF EMOTION
IS CAPTURED IN
THE GARMENT YOU
WEAR. ADORN
YOURSELF IN AN
ASTONISHING
RANGE OF COLORS.

9709



IN THE TURBULENT WORLD
OF TODAY, YOUR
MAGNIFICENCE IS THE ONE
CONSTANT. LITTLE DO
THEY KNOW YOUR SECRET-
THE MAGIC OF YOUR THREADS.

9708

JOH RIVAAJ
LET THE CELEBRATIONS COME
TO A STANDSTILL WHEN YOU STRIDE
IN. BECAUSE YOU'RE IN THE LIMELIGHT...
YOU'RE THE STAR.

JOH RIVAAJ

YOU ARE A PORTAL, A DOORWAY TO THE FANTASY, THE SPLENDOR, THE MAGNIFICENCE OF THE WORLD ABOVE. IN SUCH SAREE, YOU' RE AN ANGEL.

9706

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JOH RIVAAJ

THE SPARKLING GLITTER OF INNOCENCE IS BEST EXEMPLIFIED THROUGH THESE DESIGNS. BE THE QUEEN OF VIRTUE YOU WERE DESTINED TO BE.

9702

jc

JOH RIVAAJ

CLASS CANNOT
BE LEARNED,
IT IS INBORN. THESE
BEAUTIFUL
GARMENTS HELP
YOU EXPRESS YOUR
UNMATCHED CLASS
TO THE WORLD
OUTSIDE. GO
ENCHANT EVERYONE!

9705

WHEN YOUR SALWAR
HAS BEEN DESIGNED
WITH THE MOST
INTRICATE PRECISION
BY THE MOST GIFTED
ARTISTS, WHAT DO
WE CALL YOU BUT A
MASTERPIECE?
JOH RIVAAJ
9704

JOH RIVAAJ
9703

JOH RIVAAJ

OF ALL THE THINGS IN HEAVEN AND EARTH THAT MAN HOLDS CLOSE TO HIS HEART, WHEN YOU LOOK AS YOU DO IN THESE THREADS... HE HOLDS NOTHING DEARER. BE ABOVE THE REST.

9701

JOHRIVAAJ

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PRICE LIST		
SR NO.	D NO.	RATE
1	kadhai-9701	1895/-
2	kadhai-9702	2195/-
3	kadhai-9703	1995/-
4	kadhai-9704	2195/-
5	kadhai-9705	1995/-
6	kadhai-9706	1595/-
7	kadhai-9707	1995/-
8	kadhai-9708	1695/-
9	kadhai-9709	2195/-
10	kadhai-9710	2795/-
11	kadhai-9711	1895/-
12	kadhai-9712	1895/-
13	kadhai-9713	1795/-
14	kadhai-9714	1995/-
15	kadhai-9715	1895/-
16	kadhai-9716	2995/-
17	kadhai-9717	1995/-
18	kadhai-9718	2695/-

JOH RIVAAJ

9718

AS THEY GAZE INTO
THE MIRROR, THEY'RE
STRUCK BY BEWILDERMENT,
NOT KNOWING IT IS
THEIR REFLECTION THEY
BEHOLD THEY IMAGINE